

MONITOR AUDIO CASE STUDY



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PARTNERSHIP WITH MONITOR AUDIO



OVERVIEW

Enterprise Recruitment Ltd has been a trusted recruitment partner to Monitor Audio since 2018. After exhausting direct advertising methods, they engaged Enterprise as a result of an internal recommendation (we previously placed the Software Architect in a different organisation earlier in his career).

EXAMPLES OF ROLES FILLED :

- Software Test Engineer
- Software Team Lead
- Electronics Engineer
- Embedded Software Engineer
- Junior project manager
- Graduate Electronic Engineer

ABOUT MONITOR AUDIO

Founded in 1972, Monitor Audio is a British manufacturer of superior audio systems for the domestic and commercial markets. The company's range has developed steadily since its inception, with patent after patent being filed for unique, innovative audio solutions. Given that innovation has always been at the heart of everything Monitor Audio does to remain at the forefront of cutting-edge technology, they needed to increase the headcount in their engineering team significantly.



CHALLENGES

The goal was to source Engineers in the early stages of their careers – ideally with a couple of years of experience. The rationale is that you need fresh perspectives to challenge the established order. These Engineers would ideally inspire and implement new, high tech ideas for connected home entertainment systems.

Challenges Included:

- Limited pool of graduates seeking second jobs.
- Location constraints with few local electronics companies.
- Likely need to attract candidates willing to relocate.

SOLUTIONS

We took over the responsibility of advertising the roles, putting our spin on things, and promoting the opportunity at Monitor Audio to our network. Taking a partnership approach, we also pulled on their branding to represent them and immediately saw an uptick in results. We continued marketing the roles digitally, creating custom landing pages to funnel users on more of a journey. And, of course, we relied on our database and extensive network as we would sourcing any other role. Thinking outside the box, we also struck partnerships with top technical universities in the UK to identify promising young talent.

SUMMARY

After exploring and testing several avenues, the breakthrough came! We have since managed to successfully recruit four Embedded Software Engineers, one Electronics Engineer, and one Project Manager, who has since gone on to help the company continue to develop industry-leading products. We continue to partner with Monitor Audio to support their ongoing growth.



TESTIMONIALS

“Working closely with Jamie & Kristian recruited 3 excellent new team members. Enterprise take the time to understand our requirements which really helped to streamline our efforts in recruiting a fast-growing team. Currently working with Enterprise to fill specific roles based on our development road-map, we couldn't ask for a better recruitment partner.”

– Jon Green, Electronics Manager, Monitor Audio Ltd.,
Rayleigh Essex.

ABOUT US

Enterprise Recruitment Ltd are a recruitment partner, specialising in the engineering and technical sector. We have been established for over 20 years. Our consultants are technical specialists who quickly understand complex requirements and only put forward quality applicants. Appointing us to do what we do best allows our clients to spend more time on what they do best.

Let us engineer your next hire...

If you'd like to talk more about how we've helped organisations similar to Monitor Audio – and how we can help you reach your goals – get in touch with Jamie Harris directly

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