

EMBEDDED SOFTWARE ENGINEERING CASE STUDY

2025



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EXAMPLE CASE

Client profile

Industry: Product development and technology

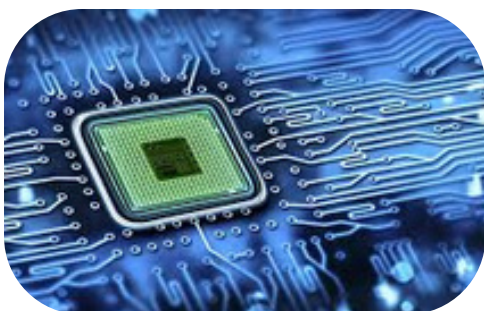
Size: 500+ Employees

Location: Cambridge, UK

Role: Embedded Software Engineer

EXAMPLE OF ROLES FILLED

- Embedded Software Engineer
- Graduate Embedded Software Engineer
- Senior Embedded Software Engineer



CHALLENGES

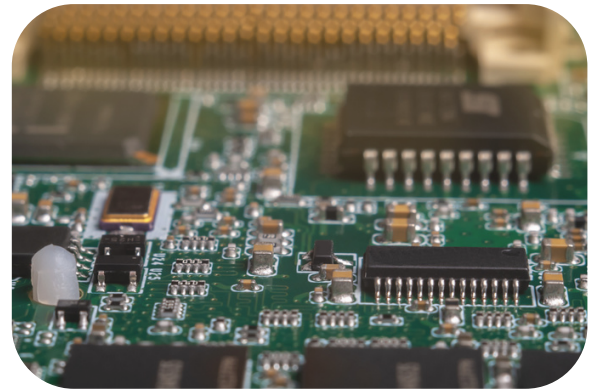
Based in the Cambridge tech hub, our client struggled to hire Embedded Software Engineers due to a highly competitive market and a limited talent pool with expertise in real-time systems, embedded C/C++ programming, and hardware/software integration. The strong demand for these skills, coupled with high salary expectations, made securing top talent difficult. Furthermore, the candidate-driven market meant attracting and retaining qualified engineers remained an ongoing challenge.

SOLUTIONS

With embedded engineers in high demand, we adopted a hands-on, strategic approach. Each role began with a detailed client briefing, followed by targeted database searches, custom email campaigns, and engaging written and video adverts. We held regular catch-ups, refined our marketing strategy as needed, and delivered a strong shortlist of thoroughly screened, high-quality candidates. To support retention, we maintained consistent communication with candidates throughout the process, promptly addressing any queries or concerns.

RESULTS

Despite the competitive market, we successfully filled 13 embedded roles and arranged over 30 candidate interviews. The process reduced time-to-hire and maintained high candidate engagement, ensuring smooth offer acceptances and transitions.



We have successfully placed over 100 Embedded vacancies at over 40 different companies.

ABOUT US

Enterprise Recruitment Ltd are a recruitment partner, specialising in the engineering and technical sector. We have been established for over 20 years. Our consultants are technical specialists who quickly understand complex requirements and only put forward quality applicants. Appointing us to do what we do best allows our clients to spend more time on what they do best.

TESTIMONIALS

"As a high-end engineering business, we require professionals with a unique blend of technical expertise, innovative thinking, and a deep understanding of cutting-edge technologies. Enterprise Recruitment has demonstrated time and again that they possess a keen ability to identify top-tier candidates who meet these exacting standards.

Enterprise Recruitment's commitment to excellence and professionalism has made them a partner we can trust and rely on. They have consistently delivered high-calibre talent over the past 10 years, enabling us to continue advancing our business goals and maintain our competitive edge."

Recruitment Manager

CONTACT DETAILS



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