

# MECHANICAL DESIGN ENGINEER CASE STUDY



## **EXAMPLE CASE**

# **Client profile**

Industry: High tech
Size: 200+ Employees
Location: Hertfordshire, UK
Role: Mechanical Design
Engineer

## **EXAMPLE OF ROLES FILLED**

- Senior Mechanical Design Engineer
- Graduate Mechanical Design Engineer
- Mechanical Design Engineer
- Principal Mechanical Desgn Engineer

#### **CHALLENGES**

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Our client faced challenges in hiring Mechanical Design Engineers due to the specialized nature of the role and the need for candidates with hands-on experience in advanced CAD systems, prototyping, and product lifecycle management. Many candidates lacked exposure to both practical engineering and design-for-manufacture skills, making it difficult to find a well-rounded fit. Additionally, balancing project deadlines with the availability of qualified engineers and managing expectations around salary and career progression added to the recruitment challenge.

### **SOLUTIONS**

Recognizing the difficulty our client faced in finding the right Mechanical Design Engineers, we took a highly targeted and proactive approach. Working closely with the client to fully understand each role, we engaged passive talent through specialist campaigns, headhunted candidates from similar companies, and leveraged our network of referrals and existing candidate relationships. This multi-pronged strategy allowed us to identify and present a strong selection of highly qualified candidates, providing a solution to a recruitment challenge that had previously proven hard to overcome.

#### **RESULTS**

With the main demand focused on Mechanical Design Engineers, we recognized the urgency and competitiveness of the market. By working closely with the client and maintaining regular catch-ups, we not only kept them informed and aligned throughout the process but also built a long-lasting relationship. Through our proactive and targeted approach, we supported the recruitment of the majority of their engineering team.



## **ABOUT US**

Enterprise Recruitment Ltd are a recruitment partner, specialising in the engineering and technical sector. We have been established for over 20 years. Our consultants are technical specialists who quickly understand complex requirements and only put forward quality applicants. Appointing us to do what we do best allows our clients to spend more time on what they do best.

#### **TESTIMONIALS**

Our experience has been extremely positive. The team demonstrated very pleasant and friendly customer relations throughout our collaboration. They took all our requests into careful consideration, ensuring every detail was addressed thoughtfully. Their feedback and advice were always professional and tailored to our specific needs. We also appreciated their availability and willingness to schedule meetings or catch-ups whenever required. Overall, a highly professional and supportive experience from start to finish.

# **CONTACT DETAILS**



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