

# SIMMTRONIC CASE STUDY

2025



SIMMTRONIC

[www.enterpriserecruitment.com](http://www.enterpriserecruitment.com)



# SUPPORTING GROWTH AT SIMMTRONIC

## OVERVIEW

Enterprise Recruitment Ltd has been a trusted recruitment partner to Simmtronic for the past year. As Simmtronic continues to expand, we support them with tailored recruitment solutions, and deliver exceptional candidates.

## ABOUT SIMMTRONIC

Simmtronic provides high-end, intelligent lighting control solutions for commercial buildings, with the ambition of becoming the market leader in their industry. A multi-million-pound business, they operate out of three locations: London, Leeds, and Hoddesdon. Their hardware and software are used in major commercial buildings across the UK, with a strong presence in Manchester and, in particular, the City of London, where their main client base is located. Their product range includes sensors, controllers, and head-end equipment.



## ROLES FILLED

- **CAD technicians**
- **Applications engineer**
- **PCB Test**
- **Production**
- **Electronics**

- **Specifications Engineer**

The process for this role involved a briefing call with the specifications manager and it was from this call, we were able to drill down exactly what the team were looking for. We also visited the recently renovated HQ in Hoddesdon, which gave myself and the team a far better understanding of the working environment, facilities and transport links, which were all key pieces of information we were able to give candidates throughout the interview process.





## CHALLENGES

Challenges included:

- Sourcing local talent
- Navigating salary inflation
- Meeting niche and highly specific role requirements
- Operating in a candidate-driven market

Despite these challenges, we worked closely with Simmtronic to successfully identify and place candidates with the precise skill sets and experience required.

## SOLUTIONS

We addressed these challenges through regular meetings with a dedicated account manager and frequent on-site visits to ensure alignment with Simmtronic's requirements. This also helped us gain a clear understanding of their facilities and unique offerings, enabling us to effectively promote opportunities to candidates. We leveraged our database of passive candidates, along with targeted job boards and advertising. By drawing on the expertise of our internal teams across mechanical, manufacturing, electronics, and software disciplines, we broadened our approach and successfully filled a wide range of roles.

## SUMMARY

With the ongoing successes on filling the hard to fill roles for simmtronic, we have built and maintained a great rapport with different staff members across the company, we are now simmtronic's first point of call for their recruitment needs and have since broadened our knowledge in the lighting systems sector. Becoming experts in intelligent lighting systems and the requirements for success.





## TESTIMONIALS

"Very pleasant and friendly customer relations. Take on board our requests with careful considerations. Feedback and advice was always very professional and to our needs. Always available for meetings/catch-up when requested."

*Sav Ferro - CAD Manager*

"Ben and Enterprise recruitment have taken the time to truly understand our business which has made a real difference in our recruitment process. The candidates Ben puts forward are consistently well matched, not just in terms of skill, but also in fitting with our company culture. It has made our hiring more efficient and far more effective.

*We really value the partnership."*

*Angela Barnes - HR Manager*



**Ben Green**

Account Manager at Simmtronic and Consultant here at Enterprise.

Enterprise Recruitment Ltd are a recruitment partner, specialising in the engineering and technical sector. We have been established for over 20 years. Our consultants are technical specialists who quickly understand complex requirements and only put forward quality applicants. Appointing us to do what we do best allows our clients to spend more time on what they do best.

## CONTACT DETAILS



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